

WEB-BASED NEWSPAPER ANALYSIS

2007-08

▼ Publication _____ School _____

▼ Address _____ City/Zip _____

▼ Name of adviser _____ Adviser's e-mail address _____

▼ High school UIL Conference (*circle one*): MS/JH A 2A 3A 4A
5A - 1 (*schools with populations of 2,500 or less*) 5A - 2 (*schools with populations of 2,501 or more*)

▼ Web site address for online publication: _____

▼ How often do you publish/update the newspaper? _____

▼ How many years have you advised student publications? _____

▼ How many years have you advised student publications at your current school? _____

▼ Does your school have a journalism class? If so, list classes by name:

▼ Do you have a journalism degree or professional media experience? yes no

If yes, please explain briefly : _____

▼ Briefly state your philosophy regarding the student newspaper (audience, purposes, etc.) Use separate sheet if necessary:

▼ Please list any special circumstances you think the judge should take into consideration while rating your publication. Use separate page if necessary:

▼ Is the newspaper subject to administrative or other censorship? yes no

If yes, explain briefly: _____

Are you allowed to have advertising in your newspaper? yes no

▼ Estimate percentages (total = 100 %) of work performed by staff, adviser, professionals:

- | | | | |
|---------------|------------------|--------------------|-------------------------|
| ✓ Writing | _____ % by staff | _____ % by adviser | _____ % by professional |
| ✓ Photography | _____ % by staff | _____ % by adviser | _____ % by professional |
| ✓ Design | _____ % by staff | _____ % by adviser | _____ % by professional |
| ✓ Editing | _____ % by staff | _____ % by adviser | _____ % by professional |
- ✓ *This information will greatly help the judge rate your publication.*