

# ONLINE NEWSPAPER INDIVIDUAL ACHIEVEMENT AWARDS CONTEST CATEGORIES

1. NEWS WRITING. An article which presents the latest or most current information on new or already-published information, past events or future events.
2. NEWS FEATURE. An article which presents an angle on a past, present or future news event. Strong news content with a feature angle.
3. EDITORIAL WRITING. An editorial written as statement of staff.
4. SPORTS ACTION STORY. Either coverage of past or present game(s) or a season summary. Play-by-play rehashes should be avoided.
5. SPORTS FEATURE STORY. Feature story or personality profile of a sports-related person, issue or event.
6. FEATURE WRITING. Personality profiles or human-interest general features. Emphasis should be rich in detail and liberal use of quotes.
7. ENTERTAINMENT REVIEW. Movie, music, television, theatre or book reviews.
8. ENTERTAINMENT FEATURE. A feature story about a person or persons in the movie, music, television, theatre, restaurant or publishing business. This is a feature — not a review.
9. PHOTO STORY. The entire package: Headlines, copy, photos and captions. The entry will be judged on quality of photography, copy and graphics. Page does not have to have copy other than captions and headline.
10. PERSONAL COLUMN. A personal column or a humorous column. First person experience.
11. PERSONAL OPINION COLUMN. Personal opinion, issue-oriented, on a news/feature story
12. SPORTS COLUMN. Personal opinion sports writing.
13. IN-DEPTH NEWS/FEATURE STORY. This category is for the single, in-depth story rather than the in-depth package. Again, emphasis on depth, multiple-sources, local angles.
14. IN-DEPTH NEWS/FEATURE PACKAGE. This category is for the multiple story coverage of a single issue. Again, emphasis on depth, multiple-sources, local angles. This can be a package from one issue or a series in several issues. Design/photography/art are also considered in this category.
16. COMPUTER ART. Artwork generated on computer that is used in lieu of photographs with intent to enhance any news/feature/sports article. Artwork must be created by students using an art program such as Photoshop, Illustrator, Freehand or something similar. Artwork can be manipulated photos. **Include article that goes with the art.**
17. CARTOON. Artwork and caption intended to make an editorial statement. **Include editorial that goes with the art, if there is one.**
18. HOME PAGE DESIGN. Enter a printed copy of complete home page.
- **PHOTOGRAPHY:** Send original print and reproduction from paper with caption. If negative is scanned or shot with a digital camera, send reproduction from paper with caption plus a high-quality laser print-out. (Optional: You can include a disk/CD with the TIFF/JPEG image.)
22. GENERAL NEWS PHOTOGRAPH. Emphasis on action. Well-cropped, in-focus. No posed shots or portraits.
23. FEATURE PHOTOGRAPH. Human interest photo with emphasis on people in their environment.
24. SPORTS ACTION PHOTOGRAPH. Action dominates. Well-cropped, in-focus with excellent tonal quality. Photo should have a central theme with unessential elements deleted.
25. SPORTS FEATURE PHOTOGRAPH. Well-cropped, in-focus with excellent tonal quality. Photo should have a central theme with unessential elements deleted.
26. PORTRAIT. A posed photograph of one or more people, either in a studio setting or in an environment that explains something about the person. The entry should capture a sense of who the people are in the photograph.
- **SUBMIT ONLY ONE ENTRY PER CATEGORY FOR THE FOLLOWING:**
27. CAPTIONS — Entry must include five (5) captions with photos. Captions/photos can be from any section of the newspaper.
28. HEADLINES — Entry must include five (5) headlines with story. Headlines/story can be from any section of the newspaper.
29. BLOG — Entry must include three blog entries which exhibit journalistic standards and ethics about topics of interest to high school readers. To enter this contest, a link must appear on the home page of the interactive/web-based newspaper.

**DEADLINE FOR POSTMARK IS FEB. 2.**

**SEND IN PACKAGE CLEARLY MARKED "ONLINE NEWSPAPER IAA ENTRIES" TO ILPC, BOX 8028, AUSTIN, TX 78713-8028.**

**IF SENDING BY UPS OR FED- X, SEND TO UIL, 1701 MANOR ROAD, AUSTIN, TX 78722.**

**THE SAME ENTRY MAY BE NOT BE SUBMITTED IN THE IAA NEWSPAPER CONTEST AND THE IAA ONLINE NEWSPAPER CONTEST. A PIECE OF WORK MAY BE ENTERED IN ONLY ONE ILPC CONTEST.**

## SPECIAL REQUESTS

- Remember you must pay a \$10 participation fee to participate in the online newspaper IAA competition.
- Mail all your newspaper IAA entries in one package. Do not send each in a separate mailing.
- Do not spend extra money on special mount board. Don't paper clip or staple entries. Tape or glue carefully.
- You may want to send all entries certified mail since some problems have been experienced in receiving entries through the postal system. If you wish to use UPS, mail entries to the UIL at 1701 Manor Road, Austin, TX 78722.
- Decisions of the judges are final. Please accept them with good sportsmanship. We strive to secure the finest judges possible and we have confidence in their abilities. To compare your entry against the winners, visit the IAA displays the Saturday of the April convention.

We will not award "Tops in Texas" individual achievement awards will be published and mailed to ILPC members next fall.

# CONTEST RULES

1. Staffs may submit two entries in each category.
2. All entries must be the original work of the student staff member and must have been published in the entrant's school online newspaper **during the calendar year February 10, 2008 through February 2, 2009**. In the photo categories, the student must have taken the picture, but need not have processed the film and/or printed the photo.
3. The same entry may not be submitted in the IAA Newspaper contest and the IAA Online Newspaper contest. A piece of work may be entered in only ONE ILPC contest.
3. On the front of the entry, type or print the contest category. For example, "News Writing." On the back of the entry, paste the completed entry form. You do not need to mount entries if they are printed on 8-1/2 x 11-inch paper.
4. Online Newspaper IAA entries will not be judged by conferences. At this time entries will be split into two categories, large school and small school.
6. In both categories, first, second and third place winners will be awarded gold, silver and bronze medals. In some cases, honorable mention ribbons will also be presented. Results will be announced and medals presented at the annual ILPC convention in Austin. Unclaimed medals will be mailed after the convention.
7. In photographic categories, submit the reproduction published in the student publication and the photographic print (or a high quality laser print-out if scanned) if possible. Include the caption with the entry. PLEASE NOTE: Photos submitted in the yearbook IAA competition may not be entered in the newspaper competition. All entries become the property of ILPC/UIL, may be published and distributed, and cannot be returned.
8. In categories 10-12, a single column is one entry. Do not send all the samples of a given column.
9. Only one medal will be presented per entry per category. If two persons combine for a category, ILPC will award one medal. Schools may purchase additional medals.
10. All entries must be packaged and clearly labeled "Newspaper IAA Entries" and mailed to the ILPC office.

**DEADLINE FOR ENTRY:** postmarked by February 2.

# Online Newspaper IAA Entry Form

*Clip, duplicate, complete and attach one to the back of each entry. Please do not write on the entry.*

This form must be typed or printed clearly and taped or glued to the back of the entry.

No staples or paper clips. You may submit two entries per school for each category.

**Deadline: postmarked by Feb. 2, 2009**

Category entered \_\_\_\_\_ Category # \_\_\_\_\_

Type or print below names of all persons who created this entry:

Student's name \_\_\_\_\_

School \_\_\_\_\_

Adviser's Name \_\_\_\_\_

Name of Publication \_\_\_\_\_

Circle one:    JH    A    2A    3A    4A    5A-1 (enrollment up to 2,565)    5A-2 (2,566 plus)

To the best of my knowledge, this is the work of the student(s) named. If this entry is judged a winner, I give permission for this entry to be published by ILPC/UII as an example of superior student achievement.

Adviser's signature or initials \_\_\_\_\_



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