

## STATE CONVENTION PROPOSAL

ILPC State Convention • April 19-20, 2008 • UT-Austin

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone number (including area code) or e-mail address at which you can be reached during the working day. Please include the best time of the day in which to call.

ILPC would like your input for the spring state convention. If you would be interested in helping with the conference, please indicate below and return this form to Jeanne Acton, ILPC, Box 8028, Austin, TX 78713-8028 (512-232-7311 fax) no later than Feb. 14, 2007, or e-mail the information to: jeacton@mail.utexas.edu. Thanks.

• **PLEASE LIST THE TITLE OF YOUR SESSION:**

\_\_\_\_\_

Description of Session \_\_\_\_\_

Circle time(s) when you **CANNOT** speak:

Saturday, April 19 at      1      2      3      4 p.m.

Sunday, April 20 at      9      10 a.m.

• Check all the following that might apply to your session:

- |  |  |  |   |
|--|--|--|---|
| <input type="checkbox"/> Yearbook      | <input type="checkbox"/> Newspaper     | <input type="checkbox"/> Photography     | <input type="checkbox"/> Broadcast          |
| <input type="checkbox"/> For beginners | <input type="checkbox"/> Intermediate  | <input type="checkbox"/> Advanced        | <input type="checkbox"/> Desktop publishing |
| <input type="checkbox"/> Editors       | <input type="checkbox"/> Advisers Only | <input type="checkbox"/> No restrictions | <input type="checkbox"/> All                |

• Audio/Visual Needs:

Power Point Presentatio                      Chalkboard     

Video player & monitor (half-inch VCRs are available)

*Overhead projectors are in every classroom*

*On a separate sheet of paper, please provide a brief biographical sketch.*

# We want you at UT

## CALL FOR PROGRAM PROPOSALS



**If you've ever wanted to present a session at a state journalism convention, here's your**

**chance.**

**ILPC is accepting proposals for sessions at its April 19-20 state convention at The University of Texas at Austin. Proposals should be received by Feb. 14 to be considered for the program.**

**Each person submitting a proposal will be notified in early March of the status of that proposal.**

**We will look for variety and coverage of topics appropriate for student journalists involved in yearbooks, newspapers, video and multi-media yearbook production, broadcast journalism and photojournalism.**

### **SUCCESSFUL SESSIONS IN THE PAST HAVE INCLUDED:**

- ✓ Ad design: make your ads look professional.
- ✓ Finding new ways to cover the same old stories.
- ✓ Basics for Beginners: journalistic essentials for the cub reporter.
- ✓ Captions and photo editing: what goes on, in and under the picture.
- ✓ On-line publishing: the ups and downs of publishing on the Web.
- ✓ Columns and reviews: why and how to write opinion pieces.
- ✓ The latest in yearbook alternative design and copy.
- ✓ Developing in-depth themes: pursuing unique angles to the big stories.
- ✓ Easy method ad sales: tips on prospects, approaches and techniques.
- ✓ Editorial management: effective public relations for editors.
- ✓ Headlines: effectively using primary and secondary, and feature headline styles.
- ✓ Improving the odds: making ratings and evaluations work for you.
- ✓ Media ethics: questions and issues relating to press law, journalism ethics, copyright and plagiarism.
- ✓ School sports: what to cover and how to cover it.
- ✓ Sensitive issues: handling controversial subjects with maturity.
- ✓ Surveys and polls: getting reader feedback through surveys and polls.
- ✓ Consumer-based reporting: using the Internet to expand your reporting.
- ✓ Writing with impact: specific ways to improve writing and reporting.
- ✓ Student Press Rights, or what's left of them.
- ✓ Editorial cartoons: striking sparks with art.
- ✓ Readers want in, too: developing reader participation in the editorial page.
- ✓ An introduction to PhotoShop and digital photography.
- ✓ InDesign tips and tricks
- ✓ Photo layout and design.
- ✓ Innovative design with type.
- ✓ Morale and motivation: a roundtable discussion of the M and M of advising.
- ✓ New definitions for news: other ways to look at what readers want and what they need.
- ✓ Visual excitement: making newspapers lively and interesting through design that is based on news.
- ✓ Managing diversity: developing and managing news that reflects all facts of the community.
- ✓ The editor/reporter/adviser relationship.